



Elite Marketing Scheme

Application Form

The Application Process

Businesses that are interested in applying for support from InSynch's Elite Marketing Scheme should complete the following application form and send with any supporting documentation to the address supplied.

On receipt of the application, InSynch will decide whether the business is potentially suitable for support from the scheme and, if so, arrange to meet with the business to undertake further investigation. A decision will be made soon after the meeting as to whether the business is to be invited to join the scheme and a bespoke proposal, individual to the business, will be made.

All information provided on this form will be treated in the strictest confidence. Each application is considered on its own merit and InSynch reserves the right to turn down applications at any stage of the process without providing reasons for doing so.

Section 1 - Business Contact Information

Contact Name:

Business Name:

Business Format:

Limited Company, Partnership
Sole Trader, Co-operative
Other (please specify)

Business Address:

Postcode:

Telephone:

Fax:

Email:

Web site:

No. of Employees:

Full-time

Part-time

Casual

Turnover:

£



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Section 2 - Business Details

Nature of Business:

Products/services, Management structure, Business model, (business to business or business to consumer), retail/on-line sales etc.

Continue on a blank sheet if required and attach to this form

Background/ History of the Business:

When established, experience and qualifications of main personnel, premises - rented or owned, major stepping stones, awards/accreditations etc.

Continue on a blank sheet if required and attach to this form



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Section 2 continued - Business Details

Current Marketing Activities:

Continue on a blank sheet if required and attach to this form

Identified Areas for Potential Growth:

Continue on a blank sheet if required and attach to this form



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Section 2 continued - Business Details

Other Supporting
Information:

Continue on a blank sheet if required and attach to this form

Section 3 - Declaration

This is an application for support from InSynch's Elite Marketing Scheme. The information submitted shall form the basis of any future contractual agreements made as a result of this application and is certified as true and correct at the time of submission.

Signed:

Date:

Please send the completed application form to:

InSynch Business Services Ltd, Elite Marketing Scheme, Celtica, Y Plas, Machynlleth, Powys. SY20 8ER



Office use only

Received:

Approved 1:

Contract Date:

Ref. No.:

Approved 2

Acct. Manager: